



POITY

Stylish by day, Safe by night.

Website Poity.kr
Instagram [@poity.kr](https://www.instagram.com/poity.kr)
Contact hello@poity.kr

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A safety fashion brand inspired by firefighters' gears.

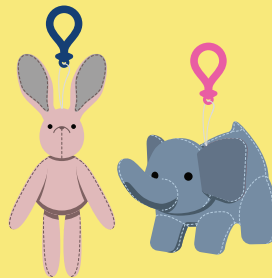
With the knowledge and experience working with high visibility materials, POITY strives to explore creative solutions to make people visible and safe at night.



Safe + Stylish = Poity

POITY was created by a team of specialists and designers with a mission to make people more visible in the dark. There are other products that use high visibility materials, but we wanted to design products that are not only functional, but also fashionable. POITY offers a range of products that are both functional and fashionable. Our safety vests and accessories will make it much easier to locate you, your children and your loved ones.

Our Reflective safety vests can make you, and your children visible at night.



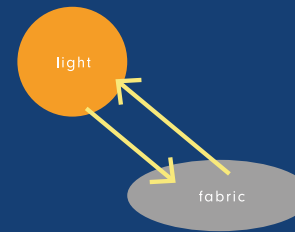
The keyrings can be clipped to your school bags, bikes, strollers, and wheelchairs.

Our pet products improves your pet visibility and safety during night walks.

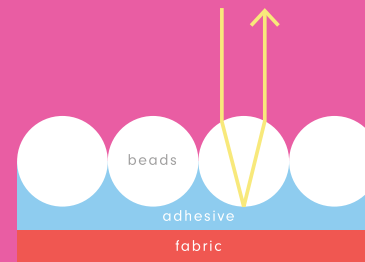


How does it illuminate in the dark?

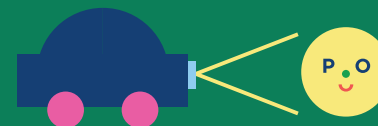
All of Poity's products use retro-reflective material which illuminates in the dark. No cables, battery recharging needed. Just wear Poity. We will make sure you, your children, and your family members are seen at night.



Retro-reflection occurs when light is returned directly to the original light source.



Retro-reflective fabric reflects light through the glass beads that are attached to its surface.



Poity's products use these materials to make you visible and safe in low light conditions.